



WANT  
TO PROMOTE  
YOUR BUSINESS?

HERE'S HOW YOU CAN...



# WE HAVE A VISION



## BE PART OF A RESPECTED SOURCE OF INFORMATION

Mivelezmálaga.com was launched in April 2017. Since then, we have grown an engaged audience and developed a market for tourism in Velez-Málaga.

Mi Velez-Málaga is MORE than a tourist information site; it's a place where the BEST of the area is represented. We are giving QUALITY SERVICES and PRODUCTS a VOICE to their IDEAL market.

We take what's GREAT about the Axarquía and SUPPORT it, reaching out to visitors and residents to share what's going on. We do a round-up of what's on every month in our blog and share this through our social media channels.

We have promoted several events - from open-air flamenco to art exhibitions in historic buildings - and will continue to GIVE BACK and promote the area.

You will be investing in something that's growing: Mi Velez-Málaga will be ADDED TO, AMENDED and IMPROVED. What you see now is only the beginning.

Spanish language will be launched in April 2018.



# WE ARE EXPERTS IN MARKETING

- 22 years' combined experience in digital marketing
- We work with some of the biggest brands in the UK
- Specialists in travel and lifestyle
- Transparent approach
- Analytical and data-led
- ROI focussed



## Mi Velez-Malaga Growing STATS...

- 3000 monthly unique visitors to Mivelezmálaga.com.
- 5000 monthly pageviews.
- The site is growing in visitors, content and organic rankings for key terms linked to Velez-Málaga/Axarquía.
- Our Facebook page has just over 2000 likes and growing daily.
- Our Instagram page has 350 relevant followers.



Proof of any of these statements can be supplied



# OUR DEMOGRAPHIC



Mi Velez-Malaga is for residents and visitors of all nationalities including native Spanish. We showcase the best of the Axarquia and appeal to professionals and the culturally interested.

Currently our top 6 visitors to Mivelezmálaga.com are from:

- UK
- Spain
- Belgium
- Ireland
- Holland
- USA

The age of users is as follows:  
(% of total use):

18–24 yr olds	2.5%
25-34 yr olds	11.5%
35-44 yr olds	16%
45-54 yr olds	19%
55-64 yr olds	27.7%
65+ yr olds	23.75%



## ANNUAL ONSITE ADVERTISING RATES

### What's Included?

- Full page dedicated to your business in English
- Details of what makes your business stand out
- Images and video
- Prices, offers and events
- Links to your website or Facebook page
- Reviews
- Allocated page is to a relevant business category
- Annual report on how many users were sent to your business
- Banner ads (see example below), long form and side bar ad which will be shown site wide.



## PRICES

### PROFESSIONAL

No changes to dedicated page during 1 year 500€

These are annual fees

Creation of banner advert is a one off payment 60€



# QUALITY SPEAKS VOLUMES

ENSURE YOUR BUSINESS IS  
REPRESENTED IN THE RIGHT WAY



CONTACT US

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