



WANT
TO PROMOTE
YOUR BUSINESS?

HERE'S HOW YOU CAN...

WE HAVE A VISION



BE PART OF A RESPECTED SOURCE OF INFORMATION

Mivelezmálaga.com was launched in April 2017. Since then, we have grown an engaged audience and developed a market for tourism in Velez-Málaga.

Mi Velez-Málaga is MORE than a tourist information site; it's a place where the BEST of the area is represented. We are giving QUALITY SERVICES and PRODUCTS a VOICE to their IDEAL market.

We take what's GREAT about the Axarquía and SUPPORT it, reaching out to visitors and residents to share what's going on.

We have promoted several events - from open-air flamenco to art exhibitions in historic buildings - and will continue to GIVE BACK and promote the area.

You will be investing in something that's growing: Mi Velez-Málaga will be ADDED TO, AMENDED and IMPROVED. What you see now is only the beginning.

Spanish language will be launched in April 2018.



WE ARE EXPERTS IN MARKETING

- 22 years' combined experience in digital marketing
- We work with some of the biggest brands in the UK
- Specialists in travel and lifestyle
- Transparent approach
- Analytical and data-led
- ROI focussed

Mi Velez-Malaga Growing STATS...

- 3000 monthly unique visitors to Mivelezmálaga.com.
- 5000 monthly pageviews.
- The site is growing in visitors, content and organic rankings for key terms linked to Velez-Málaga/Axarquía.
- Our Facebook page has just over 2200 likes and growing daily.
- Our Instagram page has 390 relevant followers.

Always ask for proof of any statements made by marketing sources. We can provide you with documents backing up any statistics.

OUR DEMOGRAPHIC



Mi Velez-Malaga is for residents and visitors of all nationalities including native Spanish. We showcase the best of the Axarquia and appeal to professionals and the culturally interested.

Currently our top 6 visitors to Mivelezmálaga.com are from:

- UK
- Spain
- Belgium
- Ireland
- Holland
- USA

The age of users is as follows: (% of total use):

18–24 yr olds	2.5%
25-34 yr olds	11.5%
35-44 yr olds	16%
45-54 yr olds	19%
55-64 yr olds	27.7%
65+ yr olds	23.75%



ANNUAL ONSITE ADVERTISING RATES

What's Included?

- Full page dedicated to your business in English & Spanish
- Details of what makes your business stand out
- Images and video
- Prices, offers and events
- Links to your website or Facebook page
- Reviews
- Allocated page is to a relevant business category
- Annual report on how many users were sent to your business
- Banner ads (see example below), long form and side bar ad which will be shown site wide.



PRICES

STATIC

No changes to dedicated page during 1 year 240€

SEASONAL

Updates can be made to your page 4 times a year 340€

EVENT

Monthly updates to dedicated page 500€

These are annual fees

Creation of banner advert is a one off payment 60€

All prices are excluding IVA

QUALITY SPEAKS VOLUMES

ENSURE YOUR BUSINESS IS
REPRESENTED IN THE RIGHT WAY

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